

# Pacific Rim Otolaryngology Head and Neck Surgery Update

**NEW LOCATION!!** Sheraton Waikiki Beach Resort  
Waikiki Beach • Honolulu, Hawaii

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2025

[pacoto.ucsf.edu](http://pacoto.ucsf.edu)

**SATURDAY - TUESDAY** • Presidents' Day Weekend

**February 15-18, 2025**

#### **COURSE CHAIRS**

**Andrew H. Murr, MD**  
University of California, San Francisco

**William R. Ryan, MD**  
University of California, San Francisco

**Bovey Z. Zhu, MD**  
Tripler Army Medical Center, Honolulu, HI

#### **GUEST FACULTY**

**Robert C. Kern, MD**  
**Luc G.T. Morris, MD, MSc**  
**Sam Selesnick, MD**



With improved understanding of pathophysiology and disease mechanisms and with technological advancements, the approaches to head and neck surgical disorders and head and neck surgery techniques continue to evolve at a rapid pace. The goal of this course is to provide an update on contemporary head and neck surgery and to foster educational interaction between practitioners from the Pacific Rim and beyond. A distinguished faculty will provide lectures, videos, panels, lightning rounds, and roundtable discussions. Ample time for questions and interaction with faculty is planned. Attendees are encouraged to bring their own cases for discussion.

#### TARGET AUDIENCE

This course is intended for practicing otolaryngologist-head and neck surgeons, facial plastic surgeons, oral and maxillofacial surgeons, dermatologic surgeons, advanced health practitioners, and nurses.

#### OBJECTIVES

An attendee completing this course should be able to discuss and, as appropriate, apply:

- An algorithm to consider office surgery techniques for chronic rhinitis
- Appropriate strategies for treating sudden sensorineural hearing loss
- Methods to avoid over-diagnosis and over-treatment of thyroid cancer
- How to begin to adopt endoscopic ear surgery techniques
- The role of percutaneous endoscopically assisted tracheotomy in the ICU setting
- The role of PRP in the treatment of olfactory loss
- Methods of alar suspension in the treatment of dynamic nasal collapse
- The application of sports psychology techniques to your operating room culture
- The current state of Drug-Induced Sleep Endoscopy (DISE)
- How to approach the chronic cough workup in adults

#### COURSE CHAIRS

##### Andrew H. Murr, MD, FACS

Professor and Chairman, Department of Otolaryngology-Head and Neck Surgery, University of California, San Francisco

##### William R. Ryan, MD

Professor, Division of Head and Neck Oncologic and Endocrine Surgery, Salivary Gland Surgery and Sialendoscopy, University of California, San Francisco

##### Bovey Z. Zhu, MD

Assistant Professor of Surgery, Uniformed Services University, Assistant Chief, Otolaryngology Service, Department of Surgery, Tripler Army Medical Center Chief, Facial Plastic and Reconstructive Surgery.

#### SPECIAL GUEST FACULTY

##### Robert C. Kern, MD

Professor and Chairman, Department of Otolaryngology-Head and Neck Surgery, Northwestern Feinberg School of Medicine, Chicago

##### Luc G.T. Morris, MD, MSc

Director, Head and Neck Oncologic Surgery Fellowship, Memorial Sloan Kettering Cancer Center, New York

##### Sam Selesnick, MD

Professor and Vice Chairman, Department of Otolaryngology-Head and Neck Surgery, Weill Cornell Medical College, New York

#### UCSF FACULTY

##### Anna Butrymowicz, MD, MS

Associate Professor, Otolaryngology-Head and Neck Surgery Division

##### Yew Song Cheng, MD

Assistant Professor, Otolaryngology-Head and Neck Surgery Division

#### UCSF FACULTY (CONT'D)

##### Tyler Crosby, MD

Assistant Professor, Otolaryngology-Head and Neck Surgery Division

##### P. Daniel Knott, MD, FACS

Professor in the Facial Plastic, Aesthetic and Reconstructive Surgery Division, Director of Facial Plastic and Aesthetic Surgery in the Department of Otolaryngology-Head and Neck Surgery

##### Ilya Likhterov, MD

Associate Professor in Head and Neck Oncologic Surgery and Head and Neck Endocrine Surgery Division at the Helen Diller Family Comprehensive NCI Designated Cancer Center

##### Charles Limb, MD

Francis A. Sooy Professor of Otolaryngology-Head and Neck Surgery, Chief, Division of Otology, Neurotology, and Skull Base Surgery, Director, Douglas Grant Cochlear Implant Center, Medical Director, Cochlear Implantation, UCSF Benioff Children's Hospital, Oakland

##### Anna Meyer, MD

Professor of Clinical Otolaryngology, Director of Medical Student Curriculum, Director of Otolaryngology Curriculum for Primary Care Pediatrics Residency, and Director of the Cochlear Implant Interconnect Program in the Department of Otolaryngology-Head and Neck Surgery

##### Steven D. Pletcher, MD

Professor of Clinical Otolaryngology, Director of the Residency, Department of Otolaryngology-Head and Neck Surgery

#### TRIPLER ARMY MEDICAL CENTER FACULTY

##### Kelly G. Anderson, MD

Associate Professor of Surgery, Uniformed Services University; Head and Neck Oncology and Microvascular Reconstruction, Director, Multidisciplinary Thyroid Clinic

##### Scott E. Bevans, MD

Associate Professor of Surgery, Uniformed Services University; Chief, Otolaryngology Service, Department of Surgery; Head and Neck, Microvascular Surgery; Facial Plastic and Reconstructive Surgery

##### Macario Camacho, MD

Assistant Professor of Surgery, Uniformed Services University; Chief of Sleep Surgery and Medicine

##### Brian S. Chen, MD

Assistant Professor of Surgery, Uniformed Services University; Chief, Otology/Neurotology; Medical Director, Audiology

##### Sean P. Chislett, MD

Assistant Professor of Surgery, Uniformed Services University Chief, Rhinology

##### Caroline M. Kolb, MD

Assistant Professor of Surgery, Uniformed Services University; Chief, Pediatric Otolaryngology; Director, Aerodigestive Team; Director, Craniofacial Team

##### Sungjin A. Song, MD

Assistant Professor of Surgery, Uniformed Services University; Chief, Laryngology; Medical Director, Speech Language Pathology Service

##### Paulus D. Tsai, MD

Attending Physician, Otolaryngology; Chief, Otolaryngic Allergy

## SATURDAY, FEBRUARY 15, 2025

6:30 am	<i>Registration and Continental Breakfast / Exhibits</i>	
6:55	<b>Welcome and Announcements</b>	Andrew H. Murr, MD Bovey Zhu, MD William R. Ryan, MD
7:00	<b>Reducing Complications in Mandible Fractures</b>	Andrew H. Murr, MD
7:30	<b>Tips and Tricks for Managing the Caudal Septum</b>	Bovey Zhu, MD
8:00	<b>Office Surgery for Chronic Rhinitis</b>	Robert Kern, MD
8:30	<b>Advantages of Pediatric Endoscopic Ear Surgery</b>	Caroline M. Kolb, MD
9:00	<b>Applying Sports Psychology in the OR: Surgeons as High-performance Athletes</b>	Scott E. Bevans, MD
9:30	<i>Coffee Break   Exhibits</i>	
10:00	<b>Lightning Rounds</b>	
	<b>1. Parapharyngeal Space Tumor Observation</b>	William R. Ryan, MD
	<b>2. Type 1 Laryngeal Cleft Repair</b>	Caroline M. Kolb, MD
	<b>3. Management of Xerostomia</b>	Kelly Anderson, MD
	<b>4. Communication Techniques that Improve Efficiency</b>	Anna Meyer, MD
	<b>5. First Cause Less Pain: the Best Tonsillectomy Technique</b>	Anna Meyer, MD
	<b>6. Septal Perforation Repair</b>	P. Daniel Knott, MD
10:50	<b>Questions and Answers</b>	
11:00	<b>What is New in Sudden Sensorineural Hearing Loss</b>	Samuel Selesnick, MD
11:30	<b>How to Interpret Molecular Testing for Thyroid Nodules</b>	Luc Morris, MD
12:00 pm	<b>Video Presentations</b>	
	<b>1. Ranula Management</b>	William R. Ryan, MD
	<b>2. Schwannoma Enucleation</b>	Kelly Anderson, MD
	<b>3. Recognition of Aspiration in Infants</b>	Caroline M. Kolb, MD
	<b>4. Upper Lid Weights</b>	P. Daniel Knott, MD
12:25	<b>Questions and Answers</b>	
12:30	<i>Adjourn</i>	
5:00	<b>Afternoon Case Discussions</b>	
6:00 pm	<i>Adjourn</i>	

## SUNDAY, FEBRUARY 16, 2025

6:30 am	<i>Continental Breakfast / Exhibits</i>	
6:55	<b>Announcements</b>	William R. Ryan, MD.
7:00	<b>Cochlear Implant Device Comparisons: Surgical Considerations</b>	Charles J. Limb, MD
7:30	<b>Color Match in Facial Reconstructive Surgery</b>	P. Daniel Knott MD
8:00	<b>De-escalation Options for HPV+ Oropharynx Carcinoma</b>	William R. Ryan, MD
8:30	<b>Decision Making in Acoustic Neuroma Management</b>	Sam Selesnick, MD
9:00	<b>Overdiagnosis and Overtreatment of Thyroid Cancer and Melanoma</b>	Luc Morris, MD
9:30	<i>Coffee Break   Exhibits</i>	
10:00	<b>Lightning Rounds</b>	
	<b>1. Oral Carcinoma Sentinel Lymph Node Biopsy</b>	William R. Ryan, MD
	<b>2. Generational Consideration in Media/Surgical Training</b>	Paulus Tsai, MD
	<b>3. Flexible Laryngoscopy: Improving your View</b>	Sungjin A. Song, MD
	<b>4. Is Drug-Induced Sleep Endoscopy Helpful?</b>	Macario Camacho, MD
	<b>5. Diagnosis of Patulous Eustachian Tube</b>	Brian S. Chen, MD
	<b>6. Update on Bone Conduction Hearing Aids</b>	Song Cheng, MD
10:50	<b>Questions and Answers</b>	
11:00	<b>Non-peripheral Vertigo</b>	Brian S. Chen, MD
11:30	<b>Allergic Rhinitis-International Consensus Statement Highlights</b>	Paulus Tsai, MD
12:00 pm	<b>Video Presentations</b>	
	<b>1. How to Improve Patient Education</b>	Macario Camacho, MD
	<b>2. Chin Surgery and OSA</b>	Macario Camacho, MD
	<b>3. Getting Started with Endoscopic Ear Surgery</b>	Song Cheng, MD
	<b>4. Masseteric Nerve Identification</b>	P. Daniel Knott, MD
12:25	<b>Questions and Answers</b>	
12:30	<i>Adjourn</i>	
5:00	<b>Afternoon Case Discussions</b>	
6:00 pm	<i>Adjourn</i>	

### ACCREDITATION

In support of improving patient care, University of California, San Francisco Office of Continuing Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

UCSF designates this live activity for a maximum of **22.00 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity. This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

## MONDAY, FEBRUARY 17, 2025

11:55 am	<b>Announcements</b>	Bovey Zhu, MD
12:00 pm	<b>Chronic Cough in Adults</b>	Tyler Crosby, MD
12:30	<b>Diagnosis and Treatment of Superior Canal Dehiscence</b>	Song Cheng, MD
1:00	<b>Lightning Rounds</b>	
	<b>1. To Cut or Not to Cut: Who Actually Needs a Frenotomy?</b>	Anna Meyer, MD
	<b>2. Endoscopic Orbital Decompression</b>	Steven D. Pletcher, MD
	<b>3. Slit Tablets-Candidacy and Efficacy for Inhalant Allergies</b>	Anna Butrymowicz, MD
	<b>4. Alar Suspension for Dynamic Nasal Collapse</b>	Anna Butrymowicz, MD
	<b>5. Transmastoid Repair of CSF Leak</b>	Charles Limb, MD
	<b>6. Temporalis Rotation Flap for Cochlear Implantation Closure</b>	Charles Limb, MD
1:50	<b>Questions and Answers</b>	
2:00	<b>Who Belongs Here? Practical Strategies for Inclusion and Equity with Patients and Colleagues</b>	Anna Meyer, MD
	<i>Coffee Break   Exhibits</i>	
2:30	<b>Updates in Management of Mandibular Osteoradionecrosis</b>	Ilya Likhterov, MD
3:00	<b>Lightning Rounds</b>	
3:30	<b>1. Extracapsular Dissection for Salivary Tumors</b>	Kelly Anderson, MD
	<b>2. TMAP Approach to Subcondylar Fractures</b>	Bovey Z. Zhu, MD
	<b>3. Peptide Immunotherapy</b>	Paulus Tsai, MD
	<b>4. Percutaneous Tracheotomy</b>	Steven D. Pletcher MD
3:55	<b>Questions and Answers</b>	
4:00	<b>Parathyroid Autofluorescence</b>	Kelly Anderson, MD
4:30	<b>How to Find the Facial Nerve During Ear Surgery</b>	Sam Selesnick, MD
5:00	<b>New Approaches for Cutaneous Squamous Cell Carcinoma</b>	Luc Morris, MD
5:30	<b>Video Presentations</b>	
	<b>1. Ossicular Chain Reconstruction</b>	Charles Limb, MD
	<b>2. Staying Safe on the Skull Base</b>	Sean P. Chislett, MD
	<b>3. Sigmoid Sinus Diverticulum Repair</b>	Brian S. Chen, MD
	<b>4. Thyrohyoid Vocal Fold Injection</b>	Tyler Crosby, MD
5:55	<b>Questions and Answers</b>	
6:00	<i>Adjourn</i>	
7:00	<i>Reception</i>	

## TUESDAY, FEBRUARY 18, 2025

6:30 am	<i>Continental Breakfast</i>	
6:55	<b>Announcements</b>	Andrew H. Murr, MD
7:00	<b>Lightning Rounds</b>	
	<b>1. The Acquisition of Hahnemann Hospital</b>	Andrew H. Murr, MD
	<b>2. Use of Wound Vac Therapy in Management of Post-Surgical Salivary Fistula</b>	Ilya Likhterov, MD
	<b>3. Worst Pattern of Invasion in Oral Cavity Squamous Cell Carcinoma</b>	Ilya Likhterov, MD
	<b>4. Auricular Reconstruction (Melanoma)</b>	Scott E. Bevans, MD
	<b>5. Sphincter Pharyngoplasty</b>	Scott E. Bevans, MD
	<b>6. Laser Assisted Endoscopic Airway Surgery</b>	Tyler Crosby, MD
7:50	<b>Questions and Answers</b>	
8:00	<b>Nasal Polyps: Steroids, Surgery, and Biologics or all Three?</b>	Robert Kern, MD
8:30	<b>Application of Artificial Intelligence in Otolaryngology</b>	Anna Butrymowicz, MD
9:00	<b>Video Presentations</b>	
	<b>1. In Office RFA Turbinoplasty</b>	Bovey Z. Zhu, MD
	<b>2. PRP Intranasal Injection for Smell Loss</b>	Anna Butrymowicz, MD
	<b>3. Enhanced Sinus Exam with the Flexible Endoscope</b>	Sean P. Chislett, MD
	<b>4. Endoscopic Styoidectomy</b>	Sungjin A. Song, MD
9:25	<b>Questions and Answers</b>	
9:30	<i>Coffee Break   Exhibits</i>	
10:00	<b>Otolaryngology Emergencies – Cases of the Year from the UCSF Hospitalist Service</b>	Steven D. Pletcher, MD
10:30	<b>Sleep Surgery for Otolaryngologists</b>	Macario Camacho, MD
11:00	<b>Sinonasal Fibro-Osseous Lesions</b>	Sean P. Chislett, MD
11:30	<b>In Clinic Injection Medialization Laryngoplasty</b>	Sungjin A. Song, MD
12:00 pm	<i>Adjourn</i>	

### ACCREDITATION (CONT'D)

#### American Board of Otolaryngology-Head and Neck Surgery MOC:

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn their required annual part II self-assessment credit in the American Board of Otolaryngology-Head and Neck Surgery's Continuing Certification program (formerly known as MOC). It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of recognizing participation. Attendees must complete the course evaluation within 30 days of the activity completion to receive MOC credit.

For more information, visit our website at [PacOto.ucsf.edu](http://PacOto.ucsf.edu)  
You may also reach us by calling the Office of Continuing  
Medical Education at [tiny.ucsf.edu/cmehelp](http://tiny.ucsf.edu/cmehelp) or call  
(415) 476-5808

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UCSF

#### GENERAL INFORMATION

**Syllabus** - An electronic course syllabus will be sent to participants prior to the course and will be posted on the course website. *There will not be a printed version of the syllabus for this course.*

#### REGISTRATION INFORMATION

Course enrollment is limited and early registration is encouraged. Pre-registration will close at 3:00PM PST on Tuesday, **February 13, 2025**. On-site registration fees begin after 3:00PM on Tuesday, **February 13, 2025**.

Tuition: Physicians  
**\$945** by 11/30/24 **\$995** after 11/30/24  
Nurses/Pharmacists/Advanced Health  
Practitioners/Residents/Fellows/  
Full-Time Military  
**\$845** by 11/30/24 **\$895** after 11/30/24

\* On-site registration will be \$50 additional.  
Payment can be made by Visa, MasterCard, AmEx or check.

#### REGISTER VIA:

**Online:** [cme.ucsf.edu](http://cme.ucsf.edu)

**Mail:** Complete course registration form and send with payment to:

**UCSF Office of CME**  
490 Illinois Street, Floor 7  
San Francisco, CA 94143

**Phone:** To register by phone or to inquire about your registration status, please call the UCSF CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: [pacoto.ucsf.edu](http://pacoto.ucsf.edu)

**On-Site Registration:** Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

#### CONFERENCE LOCATION

Located on world-famous Waikiki Beach in Hawaii, the newly updated **Sheraton Waikiki** offers unprecedented access to one of the world's most pristine stretches of beach with panoramic views of Diamond Head and the Pacific Ocean. Step back into yesteryear with all the contemporary amenities and unique services to make your Waikiki Hawaii vacation both memorable and enjoyable.

A block of guestrooms has been reserved at the following special UCSF conference rates:

#### **Sheraton Waikiki (Host Hotel - Course Location)**

**\$390** Partial Ocean View  
**\$399** Oceanview  
**\$431** Oceanfront  
**\$498** High (deluxe) Oceanfront  
*Plus \$42/night resort fee*

The cut-off date is **January 16, 2025**, or until the group room block is filled.

To reserve by phone, please call (800) 782-9488 or you can call the hotel directly at (808) 921-4611 and identify yourself as an attendee of this course to obtain the conference rates. You can also reserve on-line by visiting the course webpage at [pacoto.ucsf.edu](http://pacoto.ucsf.edu) and clicking on the link under Travel & Lodging.

*By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable. .*

#### REFUND POLICY

Cancellations received in writing by **February 10, 2025** will be refunded, less a \$100 administrative fee. No refunds will be made on cancellations received after that date.

#### AIR TRANSPORTATION

UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own or go to the course website for a direct link.

United – [www.united.com](http://www.united.com) code: ZQBU296187

[pacoto.ucsf.edu](http://pacoto.ucsf.edu)

**February 15-18, 2025**

**Sheraton Waikiki Hotel • Waikiki Beach • Honolulu, Hawaii**

Mail to : UCSF Office of CME • Box 0742  
490 Illinois Street, Floor 7  
San Francisco, CA 94143-0742

Online registration: **cme.ucsf.edu**  
For support, please visit [tiny.ucsf.edu/cmehelp](http://tiny.ucsf.edu/cmehelp)  
or by phone at (415) 476-5808

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Would you like to be on our priority email list?  Yes  No

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**Registration Fees**

Physicians

**\$945** by 11/30/24  **\$995** after 11/30/24

Nurses/Pharmacists/Advanced Health Practitioners/Residents/Fellows/Full-Time Military

**\$845** by 11/30/24  **\$895** after 11/30/24

\* On-site registration will be \$50 additional.

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**Refund Policy:** Cancellations received in writing by February 10, 2025 will be refunded, less a \$100 administrative fee. **No refunds will be made on cancellations received after that date.**

Please check our website for up to date information on the course: [PacOto.ucsf.edu](http://PacOto.ucsf.edu)

**Sheraton Waikiki Hotel**  
2255 Kalakaua Ave,  
Honolulu, HI 96815  
Marriott reservations:  
(800) 782-9488  
Sheraton Waikiki:  
(808) 921-4611  
[www.sheratonwaikiki.com](http://www.sheratonwaikiki.com)



**ACCREDITATION (CONT'D)**

**Nurses:** For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

**Physician Assistants:** AAPA accepts category 1 credit from AOACME, Prescribed credit from AAFP, and AMA category 1 credit for the PRA for organizations accredited by the ACCME.

**Pharmacy:** The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*.